

Crossgate Lanes
4230 Hunt Road
Cincinnati, OH 45242

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Honeywell Air Cleaners = Boom in Business!

In 2004, Crossgate Lanes in Cincinnati, Ohio decided to make a focus on maintaining a healthy indoor environment in their business. Crossgate Lanes purchased six Honeywell Air Cleaners for their bowling center and have been reaping the benefits ever since.

“The benefits to these air cleaners are amazing. After we installed these units, our sales have gone up due to repeat business. Customers are happy, and employees are extremely productive and content to be working in such a clean environment,” Cathy Ely, Manager of Crossgate Lanes said.

Crossgate Lanes initially bought the units to clean out the cigarette smoke due to the large numbers of children that come in for birthday parties. The positive reactions that they got from customers only reinforced the payback of the air cleaners. Corporate customers who have parties at Crossgate on a regular basis kept coming back due to the cleaner environment and reduction in polluted air. Employees are pleased that they are working in a healthier environment, and therefore complaints have gone down and productivity has gone up.

Sales have gone up, customers are happy, and employees are more productive, what more could you ask for?

Now that smoking bans have come into effect in Ohio, you might think that Crossgate would discontinue the use of the air cleaners. But that is not the case.

“We are absolutely going to keep using these air cleaners. They help to maintain heat and reduce electricity costs; they help preserve our expensive electronic equipment by removing dust and particles in the air. These units are critical to our success,” Cathy Ely says.

Cathy Ely is right. Honeywell Air Cleaners help to reduce absenteeism of employees and promote increased business from guests by helping to clean the indoor air environment.